

# ALLISON DEMURIA

## Graphic Designer

[allisondemuria.com](http://allisondemuria.com)

**A passionate creative of 5+ years,  
with a diverse background in  
print & digital media design.**

### EXPERIENCE

#### Graphic Designer | Flexjet

February 2023 – Present (Remote)

- Teamed with developers to design & prototype high-impact emails for promotion & retention
- Applied strong page layout & visual communication skills to create marketing collateral that translated complex ideas & data into clear, engaging visuals
- Developed & presented compelling pitch decks for creative initiatives requiring executive approval

#### Graphic Designer | Flagship Social

February 2022 – February 2023

- Designed visually engaging social graphics for the agency's high-net-worth clientele
- Enhanced pitch deck designs to elevate agency presentations & first impressions to the clients
- Juggled multiple brand projects at once, keeping each identity sharp & consistent

#### Graphic Designer | TLC Properties

June 2020 – February 2022

- Used digital illustration & page layout skills to design social media graphics, print ads, & billboards
- Thoughtfully crafted logos & brand identities for programs within the TLC parent brand
- Partnered with fellow marketers to brainstorm & craft inventive concepts for ad campaigns

### CAPABILITIES

#### Design

Logo & brand development  
Page layout & collateral  
Print & digital production  
Template design  
Advertising design  
Social media design  
Email design  
Motion graphics

#### Tools

Adobe Photoshop  
Adobe InDesign  
Adobe Illustrator  
Adobe XD  
Adobe After Effects  
The Brief (formerly Creatopy)  
Canva

### EDUCATION

#### School of Motion

Online Course  
After Effects Kickstart  
May 2025 – June 2025

#### Ozarks Technical Community College

Springfield, Missouri  
Associate of Applied Science  
Graphic Design Technology  
August 2017 – May 2020

*References available  
upon request.*